

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
FEBRUARY 18, 2009 MEETING OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
AT 1 SOUTH, VAN NESS AVENUE, 2ND FLOOR ATRIUM, SAN FRANCISCO

Members Present

Rhonda Simmons, Office of Economic and Workforce Development
Benjie Williams, Treasure Island Job Corps Center
Darlene Rutkowski, Department of Rehabilitation
Debra Higa, Palace Hotel
Debra Johnson, SFMTA
Don Q. Griffin, City College of San Francisco (CCSF)
Egon Terplan, San Francisco Planning and Research Association (SPUR)
Jeffrey Thompson, Westfield Center
Henry A. Alvarez III, San Francisco Housing Authority
Jane Moyer, Starbucks Coffee Company
Jennifer Hermann,
University of California San Francisco (UCSF)
John McKnight, LVI Environmental Services
Mary Ruth Gross, SEIU UHW-West & Joint Employer Education Fund
Michael Theriault, San Francisco Building and Trades Council
Michael Wald, Stanford University
Micki Callahan, Department of Human Resources
Nicholas de Lorenzo, National Council on Aging
Paul Giusti, NorCal Waste
Rob Black, San Francisco Chamber of Commerce
Rodrigo Santos, Santos Urrutia Structural Engineering
Ross Mirkarimi, San Francisco Board of Supervisors
Shelia Wells O'Mahoney, UPS
Sophie Maxwell, San Francisco Board of Supervisors
Steve Leder, Pacific Gas & Electric
Sylvia Kwan, Kwan Henmi
Ted Egan, San Francisco Office of Economic Analysis
Tom Ryan, San Francisco Labor Council

Members Absent

Anne Wegher, Employment Development Department Northern Workforce Services Division
Barbara Garcia, San Francisco Department of Public Health
Carlos Garcia, San Francisco Unified School District
Diane Easterwood, Kaiser Permanente
Kent Lim, Kent Lim Construction
Michael Dunne, General Manager Hilton San Francisco
Reuben Santana, Rubecon Construction
Rito Andujo, Macy's West
Trent Rhorer, Human Services Agency

Staff & Noteables

Steve Kawa, Mayor's Office
Amy Wallace, OEWD
Guillermo Rodriguez, OEWD
Glenn Eagleson, OEWD
Monique Forster, OEWD
Marc Majors, OEWD
Erik Ward, OEWD
Dexter Ligot-Gordon, OEWD
Steven Currie, OEWD
Kriztina Palone, OEWD
Nikki Ford, OEWD

Public

(As Evidenced by the Sign-In Sheet)

Fatima Mohsin, SFLC
 Meredyth Skemp, SF Building and Construction Trades Council
 Linda Gomes, EDD/One-Stop
 Troy Henry, Goodwill
 Ann Cochrane, SFCC
 Jamie Fountain, EDD Sacramento
 Linda Palmquist, EDD Sacramento
 Carrie Portis, SF Works
 Erin Hayes, Arriba Juntos
 Anna Okutani, Arriba Juntos
 Sandi Urner, SFVS
 Dov Golodner, BAVC
 Harry Winford Jr, Local 913
 Cedric Jackson, One-Stop (HSA)
 Alex Nh, Chinese Newcomers
 Anthony Ng, Chinese Newcomers
 Steve Bingham, Bay Area Legal Aid
 Ruth Barajas, CHALK
 Flynn Bradley, SFO
 Bonnie Sherk, Life Frames, Inc
 Marisa Cassetta, EDD/One-Stop

Nanci Fisher, NCOA
 Julia Weisner, Re-Entry Services Council
 Ali Schlageter, Local Homeless Coordinating Board
 Tom Lauchenaier, San Francisco Joint Apprenticeship
 Homer Teng, Chinatown Families Economic Self-Sufficiency
 Meiling Wang, Self-Help for the Elderly
 Alex Avnava, Juma Ventures
 Cathy de Cristofaro, YMCASF/Urban
 Michael McCarthy, CCSF
 Ricardo Alva, MLVS
 Terry Goodwin, The Arc of SF
 Toni Rucker, PAT/CBHS
 Jesse Mason, Arc Ecology
 Vicky Valentine, Huckleberry
 Terry Anders, Anders & Anders
 Denny Duard, LYRIC
 Cameron McHenry, SHEC/CHP
 Angelo Shelton, ABU
 Joe Ramirez Forcies, Positive Resources
 Phyllis McGuire, CCSF

Roll Call

Rhonda Simmons, Director of Workforce Development, called the meeting to order at 9:00am

Board Member Introductions

Director of Workforce Development, Rhonda Simmons, gave brief comment on her position as Director of Workforce Development. Ms. Simmons then asked each Board Member to introduce themselves and give brief comment on their organization's response to the current economic climate, its effects on their Workforce, and the challenges they are facing.

2009-2010 Budget & Projections

The Mayor's Chief of Staff, Steve Kawa, gave comment on the 2009-2010 City Budget and projects to begin construction in the City of San Francisco in the next 24 to 36 months.

Overview of Workforce Development System

Director of Workforce Development, Rhonda Simmons presented on the scope and activities of the Workforce Development in the City of San Francisco. Ms. Simmons also noted that OEWD is currently in the process of conducting a workforce strategic plan.

Discussion followed.

Ms. Jane Moyer, Director of Partner Relations, Starbucks Coffee Co., asked how we will know when we have come out of the Economic crisis.

Mr. Ted Egan, Chief Economist for the City of San Francisco, spoke to the current Economic crisis and Recession around the country and its effect on the City and County of San Francisco.

Board Structure

Director of Workforce Development, Rhonda Simmons, referring to Item #2 in the meeting materials, gave an overview of the Workforce Investment San Francisco (WISF) Board, Youth Council to the WISF, and the structure of the WISF.

Discussion followed.

Supervisor Ross Mirkarimi spoke in support of a more holistic view of the strategies of the WISF Board adding that all principle players need to be at the table.

Logistics

Ms. Kriztina Palone, Secretary to the WISF Board, presented on the requirements of the WISF Board to fill out and turn in the Form 700 Statement of Economic Interests, to take the Ethics

Training and turn in a signed copy of the Certificate of Ethics Training; take the Sunshine Ordinance Training and turn in a signed copy of the Sunshine Ordinance.

Public Comment

Ms. Simmons call for public comment yielded the following responses:

Ms. Bonnie Ora Sherk, Life Frames, Inc:

Ms. Sherk commented on the need for a closer look at the Green Job Sector, creating a green infrastructure, and green landscaping; especially in response to people coming from land based cultures.

Mr. Steve Bingham, Bay Area Legal Aid:

Mr. Bingham commented on the legal barriers to employment, such as hiring people with criminal backgrounds, hiring people without Driver's Licenses. Mr. Bingham commented on San Francisco's rich history of Community Activism and participation. Mr. Bingham urged the Board to take into account the people that are hardest to serve.

Mr. Joe Ramirez Forcics, Positive Resources:

Mr. Ramirez Forcics commented on the need for community based collaboration.

Mr. Terry Anders, Anders & Anders:

Mr Anders commented on the need to serve and reach members of the communities that are the hardest to serve. He added that these communities need resources and need to be part of the policy making.

Mr. Jesse Mason, Arc Ecology:

Mr. Mason commented on the need for young people to come out of pre-apprenticeship programs with careers, the need to address sustainability in other unions, and that in the 1960's there had been an MOU in the Bayview/Hunters Point Community that an company that came to the community would have to train and hire residents from the area. Mr. Mason added that the City of San Francisco can do enforcement with the Public Works Act and Congress.

Conclusion

Following the business described above, the meeting was adjourned. Ms. Simmons announced that the next quarterly WISF meeting would be on May 27th.