

DEVELOPMENTS

CENTRAL MARKET

San Francisco, CA

A number of residential and commercial development projects in the Central Market area have recently been completed or entitled. These projects include more than 2,500 new residential units and over 300,000 square feet of retail space. To ensure that this revitalization continues, the City is using a variety of tools, including:

- The Mid-Market Redevelopment Plan could result in \$400 million of investment over 30 years.
- The Central Market Community Benefit District (CBD) and the North of Market CBD spend over \$1 million annually on cleaning, beautification, and safety services; a new Civic Center CBD launched in 2011.
- The Better Market Street initiative will result in up to \$150 million of streetscape improvements and culminate in a complete redesign of Market Street in 2015.

For more info contact
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01 Mixed-Use Theater Project

- Currently in pre-development
- American Conservatory Theater as potential anchor



02 CityPlace Shopping Center

- 250K SF of value retail
- Will create over 800 jobs
- Breaks ground early 2012



03 5M Project

- Redevelopment of the Chronicle Building and 4-acre site in an innovation campus
- Tenants now include HUB SoMA, TechShop and Intersection for the Arts



04 1095 Market Street

- Upscale youth hostel with restaurant and club on ground floor, outdoor bar on roof
- Breaks ground early 2012



05 SOMA Grand

- Completed January 2008
- 246 housing units, Heaven's Dog Restaurant & Lounge



06 Trinity Place

- Up to 1,900 varying housing units
- 60K SF of retail
- First phase complete; second phase along 8th Street frontage in progress.



07 50 UN Plaza

- Renovation and seismic upgrade project broke ground in December 2010
- Will catalyze new cultural and economic activity on UN Plaza in 2013
- 600 employees relocating to UN Plaza



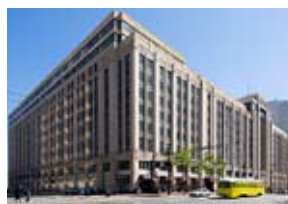
08 Argenta

- Completed August 2008
- 179 housing units, 4K SF of retail



09 Crescent Heights

- 753 housing units targeting young professionals
- 19K SF of retail space
- Breaks ground late 2011



10 Twitter

- Twitter will move to 1355 Market in mid-2012, leasing up to 400K SF
- Anticipate growth to 3,000 employees over the next 5 years
- Shorenstein Co investing \$80M to renovate and restore the former Furniture Mart