

# **WORKFORCE INVESTMENT SAN FRANCISCO**

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE  
OCTOBER 14, 2009 MEETING OF THE  
YOUTH COUNCIL OF THE  
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD  
AT 1 SOUTH VAN NESS AVENUE, 2<sup>ND</sup> FLOOR ATRIUM, SAN FRANCISCO, CA 94103

## **Members Present**

Michael Wald, Chair of the Youth Council	Kimberly Wicoff, Mayor's Office
Anthony Jenkins, Transitional Age Youth Initiative (Members Designate)	Kyle Pedersen, San Francisco Housing Authority
Brian Cheu, Mayor's Office of Housing	Maya Razon, Consultant
Cecilia Ramirez-Ruiz, Transitional Age Youth Initiative (Members Designate)	Maria Su, Department of Children Youth and Their Families
Ciara Wade, New Door Ventures	Phyllis McGuire, City College of San Francisco
Damon Lew, University of California, San Francisco	Peter Gerharz, Larkin Street Youth Services
Glenn Eagleson, Director, Policy and Planning (Non Voting Member)	Ray Yang, Adult Probation Department (Members Designate)
James Fithian, San Francisco Unified School District	Sam Rubin, Transitional Age Youth Initiative
Katy Miller, San Francisco District Attorney	Sara Razavi, Honoring Emancipated Youth
	Yvette Robles, BMAGIC

## **Members Absent**

Carla Javits, REDF	Rachel Antrobus, Transitional Age Youth Initiative
Hydra Mendoza, Mayor's Office	Ruth Barajas, CHALK
John Knox, Juvenile Probation Department	Steve Arcelona, Human Services Agency
Lorne Needle, United Way of the Bay Area	
Michael Theriault, San Francisco Building and Trades Council	

## **OEWD Staff**

Rhonda Simmons, Director, Workforce Development	Marc Majors, WIA Program Manager
Amy Wallace, Workforce Development Division Deputy Director	Monique Forster, Administrative Assistant
Betsy Baum, Workforce Development Manager	Nikki Ford, Administrative Assistant
	Patrick Mitchell, Contract Compliance Specialist, Youth Programs

## **Public**

(As Evidenced by the Sign-In Sheet)

Kevin Hickey, JVS	Charles Burns, Human Services Agency
Edwin Florentino, Human Services Agency	Caroline Goodman, JVS
Troy Henry, Goodwill Industries	Suzanne. Korey, CCSF
Rodney Hampton, Glide	Jennie Mollica, JVS
Valerie Higgins, Real Role Model Services	Sheryl Davis, Mo'Magic
Iqra Anjum, TAY-SF	Taquayla Norbert, Mo'Magic
Peter Lauterborn, SFYC	Jamesha Threat, Mo'Magic
Shamari Wooten	David Tam, EDD WS
Jasmine W.	Gary Tom, SF City College
Ina Kuppiyanova, California Security Institute	Julia Sabory, Youth Commission
Emily Linaman, MatchBridge/United Way	Liz Jackson Simpson, YGCIC/YMCA
Miriam Campion, AJ	Tina _____
Octavio Provencio, Family Services Agency	

## **Roll Call**

Michael Wald, Chair, called the meeting to order at 4:08pm

<b>Agenda</b>	On motion by Phyllis McGuire, seconded by Ciara Wade, the Youth Council adopted the agenda.
<b>Minutes</b>	On motion by Michael Wald, seconded by Phyllis McGuire, the Youth Council Board approved the meeting minutes of the August 5, 2009 meeting.
<b>Welcome and Introductions</b>	The Youth Council members briefly introduced themselves to Cecilia Ramirez and Anthony Jenkins of the Transitional Aged Youth-San Francisco initiative (TAY-SF), and Ray Yang of the San Francisco Adult Probation.
<b>TAY Initiative – Youth Engagement and Advocate Strategies</b>	<p>Cecilia Ramirez-Ruiz, Anthony Jenkins, and Sam Rubin presented on Transitional Age Youth San Francisco Bridging Youth to Adulthood.</p> <p>Discussion followed.</p> <p>Mr. Wald yielded for public comment on agenda item #4.</p> <p>Tina commented on the TAY-SF presentation regarding street outreach. Tina stated that there should be more outreach in the Western Addition neighborhood and that there should be youth that act as ambassadors to the Youth Council to provide more insight regarding the needs of youth.</p> <p>Michael Wald responded by stating that the goal of the Youth Council is to maximize the voice from all communities in San Francisco in shaping what the Youth Council does.</p>
<b>Chair’s Report</b>	<p>Michael Wald reported that the Quality Standards that were adopted at the August 5, 2009 Youth Council Board meeting were passed on for the WISF to adopt. The WISF adopted the standards unanimously. The central message from the WISF members was that quality standards are essential to ensure that the programs providing training are quality programs and producing potential employees that can be relied on.</p> <p>Glenn Eagleson added that the WISF is in the process of rewriting its bylaws and in that process the WISF is empowering the Youth Council to have more authority over how youth workforce policies get established and the funding that goes along with it. Up until now all decision had to be finalized through the WISF.</p>
<b>Working Group Updates</b>	<p>Glenn Eagleson presented on the Quality Standards Working Group update. Now that the Quality Standards have been adopted, the Quality Standards Working Group will determine the process for using the standards and on the capacity building efforts needed to provide quality services. The working group will be working with the TAY Provider’s Network and the Youth Employment Coalition to provide an orientation for providers so that they understand how the standards will be used. Standards will be used in the next round of funding through OEWD and DCYF. The Mayor has put together a task force regarding capacity building needs for providers who provide youth workforce programs and our committee will coordinate with that group.</p> <p>Discussion followed.</p> <p>Ciara Wade inquired on the capacity of the City and the responsibility of the City regarding providing reinforcement to Community Based Organizations.</p> <p>Michael Wald replied that there are multiple departments that are doing capacity building in different ways and there needs to be an inventory and more coordination with the set of outcomes that the Youth Council is looking for in capacity building. The Youth Council will focus on the capacities of youth workforce organizations needed in order to produce outcomes related to educational attainment as well as a connection to the labor force.</p> <p>Cecilia Ramirez-Ruiz inquired if quality standards can take culturally relevant practices and apply them.</p> <p>Michael Wald replied yes.</p> <p>Michael Wald reported on the Education Working Group. The Education Working Group has been</p>

working to advise DCYF and OEWD of how workforce funding can be used in support of educational outcomes, particularly to get youth ages 14-17 years old to complete high school and move on to postsecondary school. Work opportunities can be used as a connecting tool to help students get back on an educational track.

Ciara Wade inquired if there had been any discussion around the inconsistency with the San Francisco Unified School District to allow students to get credit for their work experience.

Maria Su added that DCYF will be releasing an RFP in the next few months and the recommendations from the Youth Council working groups will help with the development of the RFP. DCYF and OEWD will be meeting with the San Francisco Unified School district to hammer out details and build consistency around systems and policies.

Kimberly Wicoff reported on the Alignment of Priorities Working Group. The group, in conjunction with DCYF's leadership, has been working with the Stanford Youth Data Research Group, which has provided the research for bringing data together from DCYF, SFUSD, and other departments to understand what the key indicators are for students being at risk of not being able to finish school or continue on to post secondary school.

Yvette Robles inquired about how the departments or Youth Council will connect with the community and provide the community based organizations with information that they need to implement the standards and who will communicate with the community based organizations regarding the shift in methodology.

Maria Su responded that DCYF and OEWD will develop a strategy to inform the provider community about the standards and desired outcomes before and through the RFP process.

Rhonda Simmons responded that part of the direction is more outcome based with a data focus. The outcomes need to focus on a group of individuals who have been identified through data. The RFP's will be more directive and serve a targeted population to reach specified outcomes.

Michael Wald yielded for public comment on agenda item #6

Sheryl Davis, Mo'Magic added that when developing the RFP, DCYF and OEWD should consider the education component. In previous RFP's the education component has been missing and there is more focus on the workforce component. There needs to be a balance between the education and workforce component.

## **Youth Commission Presentation**

Peter Lauterborn presented on the YouthVote Student Survey. The Youth Commission is a chartered body with 17 appointments made by the Mayor and the Board of Supervisors. The Youth Commission responds to policies introduced by the Mayor and advises on youth programs.

Discussion followed.

Michael Wald yielded for public comment on agenda item # 8.

Tina inquired about the YouthVote Student Survey and if the survey included students who attend private school.

Peter Lauterborn replied that the survey did not include private schools.

## **Public Comment**

Public comment was taken throughout the meeting. Please see agenda items # 4, #6, and #8 for public comment.

## **Conclusion**

On motion by Michael Wald, seconded and carried, the meeting was adjourned at 5:51pm.