
OEWD Workforce Division

Update on Funding Opportunities

SF Office of Economic & Workforce Development,
Workforce Division

12/01/2009

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Overview

- **OEWD RFP #108** includes...
 - **Workforce Development**
 - Economic Development
 - SFRA Economic Development
- **DCYF RFP**
 - Out of School Time
 - Youth Leadership, Empowerment & Development
(includes **Youth Workforce Development** Children's Funds, General Funds and WIA Youth funds)

Goals: RFP #108

Through this RFP, OEWD will leverage:

WIA formula allocations	~\$1- 1.5M
CDBG workforce dollars	~\$2M
OEWD general funds	TBD

In order to:

- Increase workforce system capacity to handle an increased demand for services
- Strengthen the SF workforce system's strategic alignment with local labor market realities
- Build stronger, system-wide connections between providers
- Increase SF residents' ability to compete for jobs
- Position SF's workforce system to access other funding opportunities

RFP 108 Timeframes

- RFP released **Dec. 21, 2009** on OEWD website www.oewd.org
- On-line system available: **Tues. Jan. 5, 2010**
- Bidders' Conference: *(tentative: Jan. 6, 2010)*
- Proposals Due: **Thurs. Feb. 4th, 2010**

Workforce Development Themes

- Reinforce **Sector strategies**
- Support **neighborhood-based services**
- Fund targeted services for jobseekers with **employment barriers**
- Leverage San Francisco's **One Stop Career Link System**
- Increase **collaboration & coordination** among workforce system services & providers

WIA Formula Funding

- RFP 108 will include:
 - ✓ WIA Adult
 - ✓ WIA Dislocated Worker
 - x **NOT** WIA Youth Funds
- **These WIA Funds** will be used to:
 - Re-procure about half of the existing One Stop Centers:
 - The rest of the existing One Stop Centers will be rebid in 1-2 years
 - This will set up a staggered procurement schedule for the City's individual One Stop Centers
 - Procure an administrator for WIA childcare funds

CDBG Workforce Funding

- Procurement for CDBG funds to be used for Workforce Development purposes have been separated out from other CDBG funded activities
- **Will be re-focused on a discrete set of employment services.**
- Will be aimed at complementing and leveraging other workforce system funding.

Specific Strategies: RFP #108

1. **One Stop Career Link Centers** (primarily WIA)
2. **WIA Child Care Resources Administrator** (primarily WIA)
3. **Job Readiness Services** (primarily CDBG)
4. **One Stop Complementary Services** (primarily CDBG)
 - Adult Basic Education Skills
 - Basic Computer Skills
 - Criminal Justice/ Re-entry Services
 - Jobseekers with Disabilities
5. **Sector-based Vocational Skills Training** (primarily CDBG)
6. **Youth: Sector Bridge** (primarily CDBG)



RFP Strategy #1: One Stop Career Link Centers

- Provide centralized **access points** for Workforce System resources
- Coordinate services and outreach that meet **neighborhood-specific and Citywide needs**
- Implement services & strategies in coordination with the broader **SF One Stop system**.
- Provide **WIA-mandated services** to jobseekers and employers
- One Stops being re-procured in this RFP: **TBD**



RFP Strategy #2: **WIA Child Care Resources Administrator**

- **Administer WIA-funded childcare resources**
 - Must follow established federal and local **WIA guidelines**
 - Connect jobseekers to **long-term, ongoing childcare** resources and services upon completion of their training
 - **Counsel and connect** jobseekers to childcare service providers appropriate to their individual needs
- **Child Care Information and referral Trainings**
 - Develop and facilitate **monthly staff trainings** for One Stop and workforce system providers

RFP Strategy #3: Job Readiness Services

- Provide to low income jobseekers:
 - intensive case management
 - barrier removal assistance
 - job-readiness training.
- Connect jobseekers to immediate employment and/or:
 - Sector Academies or other industry recognized vocational skills training relevant to their career goals
 - Enrollment in an Educational institution & attainment of a degree or certificate relevant to their career goals



RFP Strategy #4: One Stop Complementary Services

These Services must be provided in connection with one or more of the SF One Stop Career Link Centers

- Services may be located in the One Stop or at a nearby location
- Most if not all referrals should come through the One Stop(s)
- The strongest proposals will be designed to connect with the entire One Stop System

Four Modules:

- Adult Basic Education Skills Training**
- Basic Computer Skills Training**
- Criminal Justice/ ReEntry Employment Services**
- Employment Services for Jobseekers with Disabilities**

RFP Strategy #5: Vocational Skills Training

Vocational Skills Training for the Sector Academies:

- Health Care, Construction, Green, Social Services
- Must be provided within the Sector Academy client flow and leverage the services provided by the Sector Coordinator, Intensive Service Providers, JRT Provider, and the other VST providers for the specified Sector Academy.

Vocational Skills Training for “Other Sectors”:

- Preference for VST related to: Transportation and Logistics, IT/ Digital Media, and Retail/ Hospitality
- Training must be responsive to jobseeker and industry needs
- Must result in preparation, training, placement, and long-term job retention for SF jobseekers in the targeted industry sector(s)

RFP Strategy #6: Youth-- Sector Bridge

Service Strategy:

- Provide occupational skills training specifically tailored to the needs of Transition Aged Youth/ Young Adults (age 18-24)
- Serve as a feeder to postsecondary education, the City's Sector academies, or other advanced vocational training

Goals:

- Placement into employment or education
- Achievement of academic degree, HS diploma/GED, or a state recognized vocational certificate
- Achievement of literacy or numeracy gains

Co-funding Opportunity:

Aligned with Sector Bridge strategy (using WIA-Youth \$'s) to be RFP'd by OEWD in upcoming DCYF RFP.

DCYF/OEWD YouthWorkforce Dev. RFP

GOALS:

- Enhance the educational component of workforce services
- Improve inter-agency partnerships
- Involve employers and workplace partners
- Ensure that youth have the knowledge, skills and opportunities to make progress toward reaching education and career goals
- Provide a continuum of experiences to support youth career preparation
- Coordinate a citywide system for summer youth employment programs
- Fund comprehensive programming that addresses educational, career, transition, and wraparound supports
- Improve the capacity and impact of providers by utilizing quality standards and evidence-based program models

DCYF RFP Timeframes

Tentative Dates:

- RFP released – mid-January on DCYF website www.dcyf.org
- On-line system available : (TBD)
- Bidders' Conference: (TBD) Early February
- Proposals Due: Mid March

- Contact Jill Fox for info: jill@dcyf.org

Youth Workforce Development Themes

- Greater alignment of YWD services across funding streams
- Prioritization of educational attainment
- Targeted outreach and better partnerships with systems of care
- Stronger emphasis on “next-step” transition



Specific Strategies: DCYF RFP

- **Youth Workforce Development for General Population:**
School- and community-based programming
- **Youth Workforce Development for High-Risk Population:**
Workforce development and wraparound services for high-risk youth
High risk youth are those who are:
 - 14-24 years old, and
 - Involved with either the juvenile justice system or under-housed, and
 - Identified as (at least) one of the following:
 - youth in the child welfare system,
 - youth with a diagnosed disability, or
 - youth attending county/community schools.
- **Outreach and Job Development:** Provide outreach to disconnected populations and develop quality workbased learning experiences;

Specific Strategies: DCYF RFP (Continued)

- **GED+ Programming:**

Enriched educational and workforce programming leading to a G.E.D. or high school diploma

- **Sector Bridge:**

Job readiness and occupational skills training leading to successful transition to either a postsecondary pathway, City-funded Sector Academy, or industry-recognized training program

- **Summer Youth Employment:**

Enriched summer youth employment program targeting young people disconnected from education and the labor force

Designed to lead youth to positive connections to postsecondary education or advanced occupational training

