



New Ways to Provide Assistance: *Bounce Back and HireSF.org*

Program Spotlight, WISF Meeting
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Business Services Initiatives

Bounce Back:

Video modules and online assessments for individuals in job transition

HireSF.org:

New online portal to help connect San Francisco employers and job seekers.



Bounce Back Tools

7 Video Modules:

- 1. Sign up for services*
- 2. Surviving a lay-off*
- 3. Maximizing your opportunities*
- 4. It's all who you know*
- 5. Building your marketing tool kit*
- 6. Using the HireSF website*
- 7. Building your resume on HireSF*

surviving a layoff



using the hiresf website



3 Assessment Tests:

- 1. Resume building skills test*
- 2. Interviewing skills test*
- 3. Networking skills test*

The screenshot shows the HireSF website interface. At the top, there is a blue header with the HireSF logo and a '3/20' indicator. Below the header, there is a 'Help' button and a 'Quit' button. The main content area displays a question: 'An "Objective" section should always:'. There are five multiple-choice options: A. All of these answers, B. Reflect where you'd like to be in 5 years, C. Use the same language that's in the job posting, D. Clearly state what you hope to gain from the job, and E. Be relevant to what the employer is looking for. Option B is selected. Below the options is a 'Next' button. At the bottom, there is a 'Correct answer(s):' section that says 'Be relevant to what the employer is looking for'. Below that, there is a paragraph of text: 'Your potential employer is not interested in what you will gain from the job or what your 5-year goals are – only if you meet his or her needs. Remember that your resume is designed to get you an interview so describe your unique qualifications as they relate to the job when writing your "Objective" statement!'.