

---

OEWD's Proposal to WISF for  
**Consolidated Workforce Stimulus—  
“Super” RFP (#107)**

by

SF Office of Economic & Workforce Development

05/27/09

Revised 05/12/2009 SRC

# Goals: RFP #107 (“Super RFP”)

**Through this RFP, OEWD will leverage:**

|                                |            |
|--------------------------------|------------|
| ARRA funds:                    | \$3.7M     |
| OEWD general funds             | \$2.5M     |
| WIA formula allocations        | \$1.3M     |
| WIA Rapid Response allocations | \$250-350K |
| Other workforce dollars        | TBD        |

**In order to:**

- Increase workforce system capacity to handle the increased demand for services
- Strengthen the SF workforce system’s strategic alignment with local labor market realities
- Build stronger, system-wide connections to businesses
- Increase SF residents’ ability to compete for jobs
- Position SF’s workforce system to access competitive ARRA funding opportunities

# ARRA Workforce Development Themes

- Sector strategies
- Green jobs
- Regional strategies
- Collaboration  
(especially with educational institutions)



# ARRA/ WIA Formula Funding

- Clients must meet existing **WIA eligibility** criteria
  - Adult
  - Dislocated Worker
  - Youth (definition extended to 24 years of age)
- **Funds existing WIA Activities:**
  - One Stop Services (job search, counseling, workshops)
  - Training
  - Supportive Services
- WIA does NOT fund: **Job Creation**
- **Must increase number of clients served through WIA,** and not supplant other funding
- Priority is given for **training services**

# Specific Strategies: RFP #107 (“Super RFP”)

1. Targeted **Sector Academies**
2. Enhanced **Business Services**
3. Expanded **One Stop Services**
4. Year-Round **Youth Services** (16-24 y.o.)

# RFP Strategy #1: Targeted Sector Academies

- Ensure that jobseekers are trained and skilled-up to meet local workforce needs.
- Prepare and place **400- 500 jobseekers** into entry-level skilled jobs
- **Targeted Sectors:**
  - Health Care
  - Green Jobs
  - Construction
  - Social Services
  - Other

## RFP Strategy #2: Enhanced Business Services

- Strengthen the connection between the City's workforce system and local employers.
- **On-the-Job Training Program (OJT)**– Develop & implement a program that will place **approximately 100 jobseekers into OJT opportunities**.
- Enhanced employer outreach and employer services facilitated through an **Internet-based job-posting tool** (Goal: 800 jobs posted).

## RFP Strategy #3: Expanded “One-Stop” Services

1. **Neighborhood Satellites**-- Expand access to services by opening One Stop Satellite Centers that would serve approximately **900 residents** throughout San Francisco
2. Provide expand One-Stop system services that are appropriate to the needs of approximately **600 mid to high-skilled workers**

## RFP Strategy #4: Year-Round Youth Services

Provide a range of integrated educational and workforce services that would serve approximately **350 disconnected, at-risk youth**.

### **These services would be aimed at:**

1. Building a more coordinated system for youth workforce development.
2. Increasing the capacity of One Stop Centers to serve youth.
3. Assisting youth with achieving educational outcomes that lead to HS diploma, GED, or vocational certificate.