

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

MINUTES OF THE
MAY 27, 2009 MEETING OF THE
WORKFORCE INVESTMENT SAN FRANCISCO (WISF) BOARD
AT UCSF MISSION BAY CONFERENCE CENTER
1675 OWENS STREET, SAN FRANCISCO

Members Present

Rob Black, Interim Chair	Michael Wald, Stanford University
Carlos Garcia, San Francisco Unified School District	Micki Callahan, Department of Human Resources
Darlene Rutkowski, Department of Rehabilitation	Nicholas de Lorenzo, National Council on Aging
Debra Higa, Palace Hotel	Paul Giusti, NorCal Waste
Debra Johnson, SFMTA	Rito Andujo, Macy's West
Diane Easterwood, Kaiser Permanente	Rodrigo Santos, Santos Urrutia Structural Engineering
Egon Terplan, San Francisco Planning and Research Association (SPUR)	Ross Mirkarimi, San Francisco Board of Supervisors
Jennifer Hermann, University of California San Francisco (UCSF)	Sophie Maxwell, San Francisco Board of Supervisors
John McKnight, LVI Environmental Services	Steve Leder, Pacific Gas & Electric
Kent Lim, Kent Lim Construction	Sylvia Kwan, Kwan Henmi
Mary Ruth Gross, SEIU UHW-West & Joint Employer Education Fund	Ted Egan, San Francisco Office of Economic Analysis
Michael Theriault, San Francisco Building and Trades Council	Tom Ryan, San Francisco Labor Council
Michael Dunne, Hilton Hotels	Trent Rhorer, Human Services Agency

Members Absent

Anne Wegher, Employment Development Department Northern Workforce Services Division	Dr. Don Q. Griffin, City College of San Francisco
Barbara Garcia, San Francisco Department of Public Health	Jane Moyer, Starbucks
	Reuben Santana, Rubecon Construction
	Sheila Wells O'Mahoney, UPS

OEWD Staff

Rhonda Simmons, Director, Workforce Development	Marc Majors, WIA Program Manager
Amy Wallace, Workforce Development Division Deputy Director	Betsy Baum, Workforce Development Manager
Guillermo Rodriguez, Director, CityBuild,	Erik Ward, Business Services Manger
Glenn Eagleson, Director, Policy and Planning Workforce Development	Dexter Ligot-Gordon, Workforce Policy Analyst,
Monique Forster, Administrative Assistant	Steven Currie, Workforce Policy Analyst
	Kriztina Palone, Executive Assistant to Rhonda Simmons
	Nikki Ford, Administrative Assistant

Public

(As Evidenced by the Sign-In Sheet)

Joe Ramirez-Forcies, Positive Response	Terry Anders, Anders & Anders Foundation
Ali Schlageter, Local Homeless Coordinating Board	Troy Henry, Goodwill
Marisa Casetta, EDD/One-Stop	Linda Gomes, EDD/One-Stop
Linda Palmquist, EDD/WSD	Ruth Kavanagh, EDD/ LMID
Peter Gerharz, LSYS	Dathan Moore, WSD/EDD
Garry Grady, Glide	Kimberly Hill, Glide
Shirley Melnicoe, NCSL	Matt Poland, PEP Jobs
	Adriana Santos

<p>Queena Lu, Mission Hiring Hall Homer Teng, Chinatown Families Economic Self-Fulfilling Coalition Bill Smith, Compass Community Services David, Bach, LGBT Center Lou Gordon, RSN Carrie Portis, SF Works Daniel Michael, RAMS Hire Ability Amanda Gerrie, Pathways Consultants Jeronimo Martin, Juma Ventures Dr. Norma Tecson, Development Center for Children Youth and their Families Mindy Kener, VVCDC Theresa Howe, Community Housing Partnerships</p>	<p>Mila Wetzel, JVS Gina Chenoweth, SFVS Deborah Obernesser, Glide Mindy Aronoff, BAV Damon Lew, UCSF Maurice James, Morris & West Julia Weisner, Reentry Council Ron Filson, Hire-Ability Cameron McHenry, SHEC Gary Tom, CCSF Meiling Wang, Self-Help for the Elderly Abby Snay, JVS Ina Kupriyanova, California Security Institute Joe McKinley, The Stride Center Stephen Chan, Chinatown One-Stop</p>
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Roll Call Rob Black, Interim Chair, called the meeting to order at 9:07am

Agenda On motion by Interim Chair, Rob Black, seconded and carried, the WISF Board adopted the agenda.

Minutes On motion by Interim Chair, Rob Black, seconded and carried, the WISF Board approved the minutes of the February 18, 2009 regular meeting as circulated.

Update on Current Economic Climate Ms. Betsy Baum presented on the unemployment rate in San Francisco as compared to National numbers, effects of the current Economic Climate on the City of San Francisco’s Sector Strategy, and the impact of Federal Stimulus Funds on the unemployment rate.

Discussion followed.

Mr. Ted Egan commented on the positive indicators in the economy, however, did note that there are also indicators that San Francisco will not see an end to the recession or a bottoming out of the housing market until the 2nd half of the year.

Workforce Development Strategic Plan Mr. Dexter Ligot-Gordon presented on findings from Focus Groups and Surveys conducted in the Summer of 2008 about the Labor Market and the condition of the Workforce System in San Francisco. Recommendations for the Strategic Plan will be presented at the next WISF meeting on August 26, 2009.

Discussion followed.

Ms. Rhonda Simmons commented on the progress and challenges of changing the Workforce System in San Francisco over the past three years with the lack of a blue collar sector and looking at the City of San Francisco’s Workforce system with a much broader lens rather than sector by sector. This is now one of the most competitive employment markets in history due to the phenomenon of Seniors, high school graduates, post-secondary graduates and dislocated workers all looking for jobs in the same labor market.

Mr. Carlos Garcia commented on SFUSD budget impacts for the next three fiscal years.

Ms. Micki Callahan the effect of San Francisco’s budget challenges on the City and County of San Francisco as an employer.

Economic Stimulus Funding and Other Workforce Services Mr. Steven Currie presented the Request for Proposal for Economic Stimulus Workforce Funding and Other Workforce Services (RFP #107).

Discussion followed.

Ms. Darlene Rutkowski asked for clarification on whether the \$3.7 million was already allocated through the Economic Stimulus Funding.

Mr. Michael Dunne commented on leveraging the use of technology companies in the surrounding area.

Mr. Michael Theriault asked about OEWD's expectation was on responses to RFP #107.

Mr. Trent Rhorer commented on the monies being received through the Federal Stimulus Program for subsidized employment.

Ms. Darlene Rutkowski inquired on opening Neighborhood Satellite Centers and the specific dollar amount available for the RFP.

Mr. Michael Theriault recommended that when reviewing the Request for Proposals that OEWD accept that there is overlap between Green Jobs and Construction. Mr. Theriault also asked for clarification around the strategic priorities for RFP #107.

Ms. Sylvia Kwan commented on including employers as stakeholders and constituents in the process.

Mr. Egon Terplan asked for clarification on the number of One-Stops/Neighborhood Workforce Centers that we expect to introduce into the system. Mr. Terplan also asked if there will be collaboration between the Sector Academies and the One-Stops.

Supervisor Ross Mirkarimi commented on being able to gauge the levels of performance of the One-Stop Centers and the Neighborhood Workforce Centers ability to train and enhance skills in the employability of people in the targeted populations.

On motion by Interim Chair, Rob Black, seconded and carried, the WISF Board approved the strategic priorities and granted authorization for the contracting of Workforce services through Request for Proposal # 107 for Economic Stimulus Workforce Funding and Other Workforce Services. The vote was passed with Yes = 26, No = 0, Abstentions = 1. Mr. Tom Ryan, San Francisco Labor Council, abstained from the vote.

Public Comment

Interim Chair, Rob Black's call for public comment yielded the following responses:

Dr. Norma Tecson, Development Center for Children, Youth and Their Families:

Dr. Tecson commented that her organization serves the youth and senior communities of San Francisco and she is looking forward to working with the newly convened WISF Board.

Joe Ramirez-Forcies, Positive Resource Center:

Mr. Ramirez-Forcies commented that he wanted to ensure that the WISF Board is aware that 1,000 people a year zero convert to HIV and 50% of them are unemployed; they represent disparaged communities that are heavily impacted. Reminded that the unemployment rate (for those seeking employment) for people with disabilities is between 18-33%.

Jeronimo Martin, Juma Ventures:

Mr. Martin commented that his organization struggles on providing transitioning support, specifically how to support the youth they serve, after they leave school and go off to college. He acknowledged the challenges with not only providing the services for youth but also the funding for those services.

Joe McKinley, The Stride Center:

Mr. McKinley commented on the challenges of creating consistent relationships with employers to provide jobs for their graduates. He spoke to creating successful partnerships and collaborations with other organizations to create a successful growth model.

Terri Feely, Consultant:

Ms. Feely commented on the disconnect that exists between job seekers and employers. She would like to understand better the rationale for expending additional dollars on another job posting resource in reference to the Screen Match Refer in RFP #107 as there are already several different job hosting sites available.

Carrie Portis, SF Works:

Ms. Portis commented on what government resources exist beyond the Department of Labor and ARRA money. She encouraged the WISF Board to think about Workforce Development more broadly than placement activities.

Troy Henry, Goodwill:

Mr. Henry commented on the regional strategies and whether they should look to organizations outside of San Francisco to place clients in jobs, especially in the IT sector. Mr. Henry also commented on providing a stipend to job seekers as happens under WIA with dislocated workers.

David Bach, LGBT Center:

Mr. Bach commented on the need of a back end delivery system that serves the CBO community that allows them to connect clients with jobs and on the need to serve the aging senior community.

Stephen Chan, Chinatown One-Stop:

Mr. Chan commented that with a budget of \$250,000 they have served clients over 6,000 times and their 3 counselors have counseled clients over 3,000 times. He appealed that they need more support and a larger space in order to better serve the community.

Gary Tom, City College of San Francisco:

Mr. Tom commented on the Green Jobs Initiative and the Allied Health Initiatives that are open only to Community Colleges. He also commented on the disconnect between post-secondary education and employment.

Shirley Melnicoe, Northern California Service League:

Ms. Melnicoe commented on targeting the formerly incarcerated population and providing employment for the formerly incarcerated would save money as they are 2/3 less likely to go back to jail or prison if they have a job.

Creation of Sector Subcommittees to Advise the WISF

Ms. Rhonda Simmons presented on the creation of subcommittees that will meet between the convening of the quarterly WISF Board Meetings in order to further engage WISF members in the various areas of Workforce Development in the City and County of San Francisco, such as Sector Subcommittees (i.e. Healthcare, Construction, Green, etc.), Federally mandated committees, and various other ad hoc subcommittees.

Report from the Youth Council

Mr. Michael Wald reported on the activities of the Youth Council. The overall mission of the Youth Council, adopted at their first meeting, is that the central goal for youth spending in the City and County of San Francisco is to enable all San Francisco youth to complete High School and obtain a post secondary credential or training. The Youth Council is focusing on the relationship between work experience and education, particularly for 14-18 year olds on how work opportunities bring them back into school and for 18-24 year olds how job training can be connected to education.

Conclusion

Mr. Rob Black, Interim Chair, seconded and carried, adjourned the meeting at 11:18am with a reminder that the next WISF meeting will be held on August 26, 2009.