
OEWD RFP#108

Workforce Development Services

Technical Assistance Conference

January 6, 2010



SAN FRANCISCO
Office of Economic and Workforce Development

Revi.2.0 SC 1-05-10

Presentation Overview

- Funding Overview
- RFP108 Overview: Funding & Strategy
- WIA Specific Guidelines
- CDBG Specific Guidelines
- Highlights of Specific Proposal Areas
- City Contracting Requirements
- RFP Timeframes
- TGS Online Proposal System
- Questions

Funding Overview

- OEWD RFP #108 includes...
 - **Workforce Development**
 - Economic Development
 - SFRA Economic Development
- DCYF & OEWD RFP:
 - *Anticipated Release Date—**January 20***
 - Out of School Time
 - Youth Leadership, Empowerment & Development
(includes **Youth Workforce Development** Children's Funds, General Funds and WIA Youth funds)

RFP #108 Overview: Funding

CDBG	~\$2M
WIA Adult and Dislocated Worker Funds	~\$1.5M
OEWD general funds	TBD

Purpose of RFP Process-- to facilitate a fair and objective process for selecting organizations most qualified to implement the identified workforce services.

RFP Overview: Strategic Priorities

- Expand **Sector strategies**
- Support **neighborhood-based services**
- Fund targeted services for **jobseekers with employment barriers**
- Leverage the City's **One Stop System**
- **Increase collaboration & coordination** among workforce system services & providers

WIA Formula Funding

Workforce Investment Act (WIA) Formula funds are an annual allocation from the US Dept. of Labor

RFP 108 will include:

- √ WIA **Adult** & WIA **Dislocated Worker** Funds
- x **NOT WIA Youth** Funds

These WIA Funds will be used to:

1. Re-procure half of the existing One Stop Centers:
 - The other One Stops will be rebid in 1-2 years
 - Sets up a staggered procurement schedule
2. Procure an administrator for WIA childcare funds

WIA Guidelines & Policies

WIA funded Proposal Areas (WF-I. and WF-II.):

- Bidders are expected to be familiar with the contents of the **WIA** and the **federal regulations** guiding the WIA programming. See www.doleta.gov.
- OEWD has established policies and procedures for all activities that it funds using WIA dollars.
- Bidders should be familiar with these and incorporate them into their proposal planning.
- OEWD's WIA policies and procedures can be found at:
 - <http://www.oewd.org/Directives.aspx>
 - http://www.oewd.org/WIA_Procedures.aspx

CDBG Workforce Funding

Community Development Block Grant (CDBG) funding is an annual formula allocation from the **HUD** (US Dept. of Housing & Urban Development).

Procurement for CDBG funds allocated for **Workforce Development** purposes has been separated from CDBG funding for other (non-workforce) activities.

Workforce CDBG dollars will only be used to fund the **discrete set of employment services** defined in **RFP108**.

Bidders should review and be familiar with:

- **CDBG Operating Procedures Manual**
- **CDBG 2005-2010 Consolidated Plan**
(both available on the OEWD website)

www.oewd.org/Workforce_Development_Funding.aspx

RFP Overview: Specific Strategies

1. **One Stop Career Link Centers (WIA)**
2. **WIA Child Care Resources Administrator (WIA)**
3. **Job Readiness Services (CDBG)**
4. **One Stop Complementary Services (CDBG)**
 - Adult Basic Education Skills
 - Basic Computer Skills
 - Criminal Justice/ Re-entry Services
 - Disabled Jobseeker Services
 - Limited English Proficiency Jobseeker Services
5. **Sector-based Vocational Skills Training (CDBG)**
 - (Sector Academy-related or Other Sectors)
6. **Youth Sector Bridge (CDBG)**



Proposal Area I:

One Stop Career Link Centers

- Provide centralized **access points** for Workforce System resources
- Coordinate services and outreach that meet **neighborhood-specific and Citywide needs**
- Implement services & strategies in coordination with the broader **SF One Stop system**.
- Provide **WIA-mandated services** to jobseekers and employers
- One Stop services being re-procured in this RFP:
 - **Mission**
 - **Bayview/ Hunters Point**
 - **Chinatown**

Proposal Area II:

WIA Childcare Resources Administrator

1- Administer WIA-funded childcare resources

- **Counsel and connect** jobseekers to childcare service providers appropriate to their individual needs
- Connect jobseekers to **long-term, ongoing childcare** resources and services upon completion of their training
- Follow established federal & local **WIA guidelines**

2- Child Care Information & Referral Trainings

- Develop and facilitate **monthly staff trainings** for One Stop and workforce system providers



Proposal Area III: Job Readiness Services

Provide to low-income jobseekers:

- Intensive case management
- Barrier removal assistance
- Job-readiness training.

Connect jobseekers to:

- Immediate employment, and/or
- Sector Academies or other industry recognized vocational skills training relevant to their career goals, and/or
- Enrollment in an Educational institution & attainment of a degree or certificate relevant to their career goals



Proposal Area IV:

One Stop Complementary Services

These Services must be provided in connection with one or more of the SF One Stop Career Link Centers

- Services may be located in the One Stop or at a nearby location
- Most if not all referrals should come through the One Stop(s)
- The strongest proposals will be designed to connect with the entire One Stop System

Five Modules:

- A. Adult Basic Education Skills Training**
- B. Basic Computer Skills Training**
- C. Criminal Justice/ Re-Entry Services**
- D. Services for Jobseekers with Disabilities**
- E. Services for Limited English Proficiency (LEP) Jobseekers**

Proposal Area V: Vocational Skills Training

Vocational Skills Training for the Sector Academies:

- Health Care, Construction, Green, Social Services
- Must be provided within the established Sector Academy service model and leverage the services provided by the established Sector Academy partners.
- Construction related VST must focus on incumbent or dislocated construction workers

Vocational Skills Training for “Other Sectors”:

- Preference for VST related to: Transportation and Logistics, IT/ Digital Media, and Retail/ Hospitality
- Training must be responsive to jobseeker and industry needs
- Must result in preparation, training, placement, and long-term job retention for SF jobseekers in the targeted industry sector(s)

Proposal Area VI:

Youth Sector Bridge

Service Strategy:

- Provide occupational skills training specifically tailored to the needs of Transition Aged Youth/ Young Adults (age 18-24)
- Serve as a feeder to postsecondary education, the City's Sector academies, or other advanced vocational training

Goals:

- Placement into employment or education
- Achievement of academic degree, HS diploma/GED, or a state recognized vocational certificate
- Achievement of literacy or numeracy gains

Co-funding Opportunity:

Aligned with the Sector Bridge strategy in the upcoming joint RFP with DCYF (using WIA-Youth funds)

Contracting Requirements

- Contractors must comply with SF City & County Ordinances and contracting requirements, including being/becoming an **approved City Vendor**
- See **Office of Contract Administration** website at www.sfgov.org/site/oca for forms and more info.
- **Requirements include:**
 - General Liability & Auto Insurance
 - Compliance with Equal Benefits Ordinance
 - Current S.F. Business Tax Certificate



RFP Timeframes

- Dec. 22: RFP published- OEWD website
- Jan. 5: TGS On-line Proposal System open
- Jan. 6: Technical Assistance Workshop
- Jan. 15: Deadline to submit questions (noon)
- Jan. 20: Q & A Final Posting
- Feb. 4: Proposals Due, 5pm sharp!
(Must be submitted thru TGS Online Proposal System)

TGS Online Proposal System

All proposals must be submitted through the TGS online proposal system...

(Please see TGS technical assistance materials for more details)

Questions?

REMINDER:
DEADLINE FOR SUBMITTING PROPOSALS
February 4, 2010 – 5:00 PM sharp!

Additional Questions & Information

- Additional questions may be asked via email to workforce.development@sfgov.org
- Please put “RFP 108” and appropriate “Workforce Proposal Area #1-6” in the Subject Line
- Questions may be submitted up until January 15, 12noon
- Questions and answers will be posted on OEWD website by January 20th
http://www.oewd.org/Workforce_Development_Funding.aspx
- Updates will be posted ongoing