

# Portola

LISC  
Bay Area



SAN BRUNO AVE: SILVER TO MANSELL

ACCESSED BY: I-101, 280, MUNI 9, 9X, 44, and 56 bus lines



1/2 MILE TRADE AREA ASSETS

Bordered by Silver Avenue, McLaren Park and the 101 Highway, the Portola District is a family-oriented, multi-cultural neighborhood. Comprised mainly of single-family homes, the Portola's residents represent a variety of ages, incomes, and cultural backgrounds, including new residents and others who have lived in the neighborhood for over 80 years.

Festive banners showcase the vibrant and multicultural identity of the neighborhood, highlighting the iconic images of the historic Avenue Theater building and the beauty of McLaren Park.

## SAN BRUNO AVENUE

San Bruno Avenue, easily accessed by Highway 101 and Interstate 280, is the thriving commercial main street of

the Portola District. The street hosts a mix of neighborhood-serving retail, locally-owned restaurants, and business strongholds which have been serving the community for generations. It is home to Breakfast at Tiffany's, a diner popular with families from all backgrounds, Johnson's Barbecue, known citywide for its sauce, and the San Bruno Market, a bustling Asian grocery store. An impressive range of Chinese restaurants and retailers create a hub of activity on the southern side of the City.

San Bruno Avenue has recently undergone significant physical improvements including the undergrounding of utility lines, placement of new street lanterns, planting of trees and fortnight lilies, and numerous storefront improvement projects.



**14,300**  
POPULATION

**3,968**  
HOUSEHOLDS

**\$71,286**  
MEDIAN HOUSEHOLD INCOME

**\$111,426,157**  
RETAIL SPENDING

## NEIGHBORHOOD INVESTMENTS

- Streetscape improvements completed in 2006, including planting of over 100 trees and 400 lilies
- Utility undergrounding and pole removal completed in 2007
- New Northeast Medical Center facility to be completed in 2009
- Façade improvements totaling over \$400,000 since 2005
- New Portola Branch Library to be completed in 2009

## SELECT RETAIL IN THE NEIGHBORHOOD

Sterling Bank, Bank of America, Bank of the West, Walgreens, Krugen Auto Parts, Radio Shack, Subway

## CONTACT

Portola Neighborhood Steering Committee  
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