

Oceanview Merced-Heights Ingleside (OMI)



Ocean Avenue thrives with an eclectic mix of businesses from an independent bookstore, women's clothing store, and bike shop to thriving Vietnamese and Chinese restaurants. Lively cafes serve as community gathering places for the area's families, students, and small businesses.

The Ocean Avenue commercial district lies in the center of Oceanview, Merced-Heights, and Ingleside (OMI), Balboa Terraces, Ingleside Terraces, Westwood Park, and Sunnyside neighborhoods and is home to a range of households including seniors, families with children, college students, and professionals.

Developed between the mid 1800s to the early 1900s, the OMI is filled

with single family homes, manicured front and backyards, student housing, apartment buildings, and quiet streets.

The main campus of City College of San Francisco attracts students of all ages and backgrounds to the area both day and night. Students and residents both utilize Ocean Avenue for their shopping and dining needs.

Muni's K Street Car runs up the center of the palm-tree lined street featuring historic lighting fixtures and pedestrian amenities that make Ocean Avenue an attractive place to shop. Community activists take pride in their neighborhood by organizing holiday decorations, neighborhood events, and monthly clean-ups.

OCEAN AVENUE: PHELAN TO MANOR

ACCESSED BY: Interstate 280, Balboa Park Bart Station, Muni's K street light rail, MUNI 49 and 29 bus lines.



1/2 MILE TRADE AREA ASSETS

13,869
POPULATION

4,093
HOUSEHOLDS

\$78,475
MEDIAN HOUSEHOLD INCOME

\$142,516,007
RETAIL SPENDING

NEIGHBORHOOD INVESTMENTS

- 9 Façade Improvements since 2004 valued at over \$108,000
- 168 Units of housing in the pipeline with 30,000+ sq ft of ground floor retail planned
- City College expansions to include performing arts complex and brand new wellness center

SELECT RETAIL IN THE NEIGHBORHOOD

24 Hour Fitness, Walgreen's, and Rite Aid

CONTACT

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